



Katrina Lake

Founder & CEO, Stitch Fix

Katrina is our Founder and has served as our Chief Executive Officer and a member of our board of directors since our inception in 2011. Prior to founding Stitch Fix, Katrina managed the blogger platform at Polyvore, a fashion eCommerce company, and served as an associate at The Parthenon Group, a consulting firm, and at Leader Ventures, a venture capital firm. She is also a member of the board of directors of GrubHub, Inc., an online and mobile food delivery service. Katrina holds a B.A. in Economics from Stanford University and an M.B.A. from Harvard University.

Katrina has been named to Forbes Wealthiest Self-Made Women List in 2016, Fast Company's Most Creative People in Business List, Fortune's 40 Under 40 List in 2016 and 2017, Vanity Fair's New Establishment List in 2017, and Marie Claire's New Guard List in 2017. Katrina has been featured on Bloomberg West, CNBC, Good Morning America, The New York Times, and The TODAY Show. She's a regular panelist at Bloomberg Tech, ShopTalk, Fortune Brainstorm Tech and other leading industry events.

