



Katrina Lake

Founder & CEO, Stitch Fix

Stitch Fix ([SFIX](#)) was founded by Chief Executive Officer and Chairman of our board of directors, Katrina Lake in 2011. Prior to founding Stitch Fix, Katrina managed the blogger platform at Polyvore, a fashion ecommerce company. She also served as an associate at The Parthenon Group, a consulting firm, and at Leader Ventures, a venture capital firm. In 2015, Katrina joined the board of directors of GrubHub, Inc. ([GRUB](#)), a mobile food delivery service. In 2018, she joined the board of directors for beauty brand, Glossier.

Katrina holds a bachelor's degree in Economics from Stanford University and a Master of Business Administration from Harvard University. Katrina was named to Forbes Wealthiest Self-Made Women List in 2016, [Fast Company's Most Creative People in Business List](#), Fortune's 40 Under 40 [List in 2016, 2017 and 2018](#), [Vanity Fair's New Establishment List in 2017](#), and [Marie Claire's New Guard List in 2017](#). Katrina has been featured on Bloomberg West, CNBC, Good Morning America, NPR, The New York Times, The TODAY Show, and she's a regular panelist at MAKERS, Vanity Fair Founders Fair, and other leading events. Katrina was the youngest woman to take a company public in 2017 at age 34.

