



Mike Smith

Chief Operating Officer

Mike has served as our President since October 2018 and our Chief Operating Officer since September 2017. From March 2016 to September 2017, Mike was General Manager of Stitch Fix Men, and from June 2012 to March 2016, he was our Chief Operating Officer. From 2003 to 2012, Mike served in a variety of capacities at Walmart.com, Inc., including Vice President from 2008 to 2010 and Chief Operating Officer from 2010 to 2012. Mike holds a B.A. in Interdisciplinary Studies from the University of Virginia and an M.B.A. from the University of California, Berkeley. Mike has been featured on Fast Company, Racked and Recode.

