



Eric Colson

Chief Algorithms Officer,
Stitch Fix

Eric is the chief algorithms officer at Stitch Fix. Under his guidance since 2012, the company has become the quintessential data science-driven business. The algorithms team at Stitch Fix is composed of more than 70 data scientists and data platform engineers who specialize in a broad range of disciplines including, statistical learning, machine learning, deep learning and artificial intelligence, human computation and distributed systems. The company now has algorithms deployed in nearly every function of the company: merchandising, inventory management, marketing, forecasting and demand modeling, operations and, of course, the styling recommendations.

Prior to joining Stitch Fix, Eric was the vice president of data science and engineering at Netflix and he has held analytical positions at Yahoo!, Blue Martini Software, Proxicom and Information Resources. Eric is an advisor to several startups like Data Elite and Earnest inc. Eric has a bachelor's degree in economics from San Francisco State University, a master's degree in information systems from Golden Gate University and a master of science in management science and engineering from Stanford University.

