



Chris Phillips

General Manager,
Stitch Fix Men

Chris joined Stitch Fix in June 2016 and now serves as General Manager of Stitch Fix Men leading the Men's buying, product development, planning, and merchandising strategy and operations teams. Chris also oversees the Stitch Fix Kids and Exclusive Brands teams.

Prior to Stitch Fix, Chris served in several leadership roles during a 20-year career at Gap Inc. including online, merchandising and product development across Banana Republic Online, Gap Stores, Gap Men's and Women's, and Old Navy Men's and Kids. He also served as President of Bootlegger, a multi-channel speciality retailer in Canada, for eight years where he developed brand positioning, launched the e-commerce business and developed the leadership team. Chris holds a bachelor's degree in organizational behavior from the University of San Francisco. He has been featured in GQ, Esquire and Women's Wear Daily.

