



Deirdre Findlay

Chief Marketing Officer,
Stitch Fix

Deirdre joined Stitch Fix as Chief Marketing Officer in May 2018. Prior to Stitch Fix, Deirdre was the Senior Director of Global Hardware Marketing for Google, where she oversaw all marketing for Google's home hardware products, including Google Home, Chromecast, and Google Wifi. Before joining Google, Deirdre was the Senior Director of Consumer Marketing at eBay, where she led the Brand Marketing, Vertical Category Marketing, Seasonal Promotional Marketing, and the Consumer Seller Marketing organizations. Deirdre also spent more than a decade at Digitas, a leading global marketing agency. She has nearly 20 years experience leading teams, driving integrated marketing campaigns, and building brands across B2C and B2B businesses. Deirdre holds a B.A. in Economics from Williams College and an MBA from Dartmouth College. She sits on the Advisory Board for the Tuck School of Business at Dartmouth and Movemeant Foundation, which provides positive body image curriculum for underserved young girls.

