



Brad Klingenberg

Chief Algorithms Officer,
Stitch Fix

Brad Klingenberg is the Chief Algorithms Officer at Stitch Fix, an online personal styling service that commits to its recommendations by physically delivering inventory to clients. Brad and his team use statistics, machine learning and human-in-the-loop algorithms to optimize the Stitch Fix client experience, the management of inventory and the selection of items for clients. Prior to joining Stitch Fix, Brad received his PhD in Statistics from Stanford University and worked as a data scientist in technology and financial services.

What do you love most about Stitch Fix?

I am fascinated by our business. There is so much about the way we manage inventory, understand clients, and match inventory to clients that differs from traditional retail models, in both obvious and subtle ways. After six years I'm still learning, and if anything, I learn more each year than the last.

